

The Ford Meter Box Distributor co-op program

1. All requests for distributor co-op items must be pre-approved by the Ford Advertising Department.
2. Co-op items are to be given free of charge to customers.
3. Ford Meter Box will provide free of charge all art and layout requirements.
4. Items will be shipped directly to the distributor from supplier.
5. The cost of all co-op items along with all setup charges will be split 50/50 between the distributor and Ford Meter Box.
6. The Ford Co-op Program will allow a distributor to purchase \$100 of co-op items per \$100,000 in Ford Meter Box products sold (based on the preceding year's sales). The co-op program has a maximum limit of \$1,000 per branch location.
7. Billing for all items will be done through the supplier, not Ford Meter Box.

For information and ordering contact:

Ford Meter Box

ATTN: Charlie Chapman

P.O. Box 443

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